



For Immediate Release

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**Pu'unene, HI (3/17/2022):** Maui Humane Society is participating in an exciting opportunity for cryptocurrency holders to double their donation to help Maui's homeless animals. The shelter accepts gifts of crypto and bitcoin and is participating in a \$10 Million cryptocurrency matching campaign, made possible by their involvement with #CaringWithCrypto, a fundraising initiative run by The Giving Block and Shift4.

"We hope to get the word out to all crypto investors who have a heart for animals. I expect the funds will run out within the next few days so we're asking the community to help spread the message," stated Jenny Miller, Director of Development.

This amazing matching donation opportunity won't last long. After \$10M has been raised and matched for all participating charities, the initiative will be over.

Cryptocurrency donations to Maui Humane Society can be made on their website at [www.mauihumaneociety.org/crypto](http://www.mauihumaneociety.org/crypto).

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#### **About Maui Humane Society:**

Maui Humane Society is the island's only open admission shelter, accepting all animals in need. The organization cares for over 4400 animals a year and offers high volume, low-cost spay/neuter surgeries to the public for owned pets. The shelter has a robust foster and volunteer program, transfers hundreds of animals through Wings of Aloha flights to adoption-guaranteed homes, practices TNR as a humane method of reducing the community cat population and provides food and supplies at no cost to disadvantaged pet owners through the 4EverPets community outreach program. Visit [www.mauihumaneociety.org](http://www.mauihumaneociety.org) for more information.