



FOR IMMEDIATE RELEASE

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**National Nonprofit Petco Love Invests in Maui Humane Society To
Save and Improve the Lives of Pets on Maui
\$200,000 grant will be celebrated at local Petco event on July 28**

Pu'unene, Hawaii (May 24, 2022) – Maui Humane Society is set to receive a \$200,000 grant investment from national nonprofit Petco Love during a special celebration at Petco at 50 Ho'okele Street in Kahului on July 28, 2022, at 11 a.m. in support of their lifesaving work for animals on Maui.

Petco Love is a national nonprofit leading change for pets by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since its founding in 1999, Petco Love has invested \$330 million in adoption and other lifesaving efforts. And Petco Love helps find loving homes for pets in partnership with Petco and more than 4,000 organizations — like ours — across North America, with 6.5 million pets adopted and counting.

“Our investment in Maui Humane Society is part of more than \$15M in investments recently announced by Petco Love to power local organizations across the country as part of our commitment to create a future in which no pet is unnecessarily euthanized,” said Susanne Kogut, president of Petco Love. “Our local investments are only part of our strategy to empower animal lovers to drive lifesaving change right alongside us. We recently celebrated the one-year launch anniversary of [Petco Love Lost](#), a national lost and found database that uses pet facial recognition technology to simplify the search for lost pets.”

“Petco Love has always been a strong supporter of our organization and animals. We are honored to receive this award as we continue to expand and develop new programs designed to save more lives,” said Steve MacKinnon, CEO of Maui Humane Society.

Maui Humane Society is a nonprofit organization and the only open-admission shelter on Maui. Last year, 4,419 animals were cared for, 8,080 animals were spayed/neutered, 2,543 animals were fostered and 1,699 were given a second chance through adoption.

For more information about Maui Humane Society, visit mauihumaneociety.org. To learn more about Petco Love, visit petcolove.org.

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About Maui Humane Society

Maui Humane Society is the island's only open admission shelter, accepting all animals in need. The organization cares for over 4,400 animals a year and offers high volume, low-cost spay/neuter surgeries to the public for owned pets. The shelter has a robust foster and volunteer program, transfers hundreds of animals through Wings of Aloha flights to adoption-guaranteed homes, practices TNR as a humane method of reducing the community cat population, and provides food and supplies at no cost to disadvantaged pet owners through the 4EverPets community outreach program.

About Petco Love

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing \$330 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide.

Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Join us. Visit petcolove.org or follow on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.